



## EDUCATIONAL WEBINAR

### CMAA Digital Conference Series: Digital Implementations

Tuesday, March 29, 2022 • 8:30am-10:00am • Virtual

#### PROGRAM SUMMARY

AECOM's Carolyn Stegon and Troy Barbu have each been working in the AEC industry for 20+ years, leveraging digital implementations to transform the culture of their clients and programs. When it comes to a digital roll out, many think of a scope that only includes selecting a software and scheduling trainings with the team. These are important steps, but far from the full story. Digital implementation requires so much more.

Our team focuses on an eight-part lifecycle to elevate our client's digital process. We understand the importance of the change management that the client, public and users will experience. Our in-depth clear digital strategy provides a structured framework and happy teams. Join us as we dive into the eight framework steps, how we work with teams to communicate the change, and how AECOM's digital team has transformed over 50+ large government, state and city programs worldwide.

Join Us for the Series:

- Digital Adoption: April 26th
- The Future of Digital Services as Seen From Key AEC Software Vendors: May 24th
- Digital Evolution Through the Lens of the Owner: June 14th

#### EMCEE

Heather King  
Project Controls Manager, SafeworkCM  
CMAA Education Chair

#### PROGRAM PRICE

\$45 Member  
\$75 Non-Member

#### SPEAKERS

Carolyn Stegon  
PPM West Digital Lead  
Program & Project Management  
AECOM

Troy Barbu  
BIM & Technology Solutions Manager  
Program & Project Management  
AECOM

#### SPONSORSHIP OPPORTUNITIES

\$750 Platinum  
\$500 Gold  
\$250 Silver

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