



## **Program Sponsor Guidelines**

*Effective March 2007 – Revised December 2009*

CMAA Southern California Chapter offers

- Dinner Programs to allow owners to highlight their upcoming capital improvement program and the resulting contracting and professional services opportunities
- Breakfast of Champion (BofC) events to bring our members closer to the decision makers in the industry

Sponsors assist in the development of the program, coordination of speakers and marketing of the event. Sponsorship of these events is available to Corporate Members of CMAA.

### **Benefits:**

- (2) Tickets to the Dinner or Breakfast of Champion event
- For dinner, seating at head table with speaker
- For dinner, opportunity to have a “reserved table” at the event
  - Tables seat 8 people
  - All additional tickets may be purchased at the Member Rate
  - Speaker may be seated at this table (no charge for speaker’s ticket)
- Company name/logo printed on flier
- Company name designated on the CMAA event schedule as Sponsor
- Company is recognized as Sponsor at the Dinner or BofC event
- Company representative can introduce speaker(s)
- Company may have a table top display at event and has permission to distribute corporate materials/give-aways at event

### **Requirements:**

- Corporate Member of CMAA
- Assist in identifying and confirming speaker for presentation as needed
- Assist in speaker coordination as needed
- Assist in marketing event (i.e. mail fliers to contact list)

### **Procedure:**

- Event sponsorship is available to qualifying firms on a first-come, first-served basis.
- Interested firms should notify Kelly Asper at [sccmaa@cmaasc.org](mailto:sccmaa@cmaasc.org) or call 562-434-8409 to nominate a potential owner speaker and/or coordinate event date.
- Program and speaker must be confirmed at least 60 days prior to expected presentation date.
- A firm may sponsor one Dinner and BofC every 6 months (not including Owners’ Night, Annual Banquet, special events)

### **Fee:**

- \$500 per program



## Program Sponsor Registration

Thank you for confirming your sponsorship of an upcoming program. We look forward to your support and involvement.

To confirm your sponsorship, please complete the attached and return with Sponsor Fee to the Chapter Office.

EVENT (name / date): \_\_\_\_\_

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

TEL: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Payment of \$500.00 is  enclosed *or charge to my*  Visa  M/C  AMEX

Credit Card Number: \_\_\_\_\_

Name on credit card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### Remit to:

CMAA S CA Chapter  
PO Box 41202  
Long Beach, CA 90853  
FAX 562-296-9708

### Questions:

562-434-8409  
sccmaa@cmaasc.org