



## Program Sponsor Guidelines

Effective December 2013

### **CMAA Southern California Chapter offers**

- Dinner Programs to allow owners to highlight their upcoming capital improvement program and the resulting contracting and professional services opportunities
- Breakfast of Champions (BofC) events to bring our members closer to the decision makers in the industry
- Multiple Sponsorship Levels which provide opportunities for our members to participate in the above events, interact with owner representatives, and gain exposure for their firm or business

### **Benefits – Gold Sponsorship:**

- (2) Tickets to the Dinner or Breakfast of Champion event
- For dinner, seating at head table with speaker
- Company name/logo printed on flier and recognized at the event
- Company representative may introduce speaker(s)
- Company may have a table top display at event and has permission to distribute corporate materials/giveaways at event

### **Benefits – Silver Sponsorship:**

- (2) Tickets to the Dinner or Breakfast of Champion event
- Company name/logo printed on flier and recognized at the event
- Company may have a table top display at event and has permission to distribute corporate materials/giveaways at event

### **Benefits – Bronze Sponsorship:**

- (1) Tickets to the Dinner or Breakfast of Champion event
- Company name/logo printed on flier and recognized at the event

NOTE: All sponsors have the opportunity to purchase a VIP Reserved Table at the dinners. Please contact the Chapter office for information.

1. *Tables seat 8 – 10 people*
2. *All additional tickets may be purchased at the Member Rate*

### **Requirements:**

- Corporate or Affiliate Member of CMAA to qualify as Gold or Silver Sponsor
- Member of CMAA to qualify as Bronze Sponsor

### **Procedure:**

- Event sponsorship is available to qualifying firms on the following basis:
- The Chapter will advertise by e-mail when there are sponsorship opportunities available. For GOLD sponsor, firms have 7 days from first notice to submit their name to be in the lottery. Lottery for GOLD sponsor will be drawn at COB on the 7th day and winning firm will be notified by email. There is no lottery for Silver or Bronze sponsors.
- A firm may be a Gold sponsor no more than once every 6 months, no frequency limitations are placed on Silver and Bronze sponsors.

### **Fees for Dinner Events:**

- \$750 per Dinner for Gold Sponsorship (1 gold sponsor only per event)
- \$500 per Dinner for Silver Sponsorships (maximum of 5 per event)
- \$250 per Dinner for Bronze Sponsorships (unlimited)

### **Fees for Breakfast of Champions Events:**

- \$500 per BofC for Gold Sponsorship (1 gold sponsor only per event)
- \$350 per BofC for Silver Sponsorships (maximum of 3 per event)
- \$200 per BofC for Bronze Sponsorships (unlimited)

