

2018
CONSTRUCTION MANAGEMENT
ASSOCIATION OF AMERICA

SoCal Chapter Foundation
Golf Classic



Old Ranch Country Club
Seal Beach, CA
Monday, September 17, 2018

CMAA Foundation GOLF CLASSIC
to benefit
Construction Management Association of America
Southern California Chapter Foundation
Old Ranch Country Club
Monday, September 17, 2018

2018 Golf Committee

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Darrin Lambrigger
Port of Long Beach

Co-Chair
Michael Baker, Esq.
Snell and Wilmer

Committee Members

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JACOBS

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Griffith Company

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LAWA

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California State University

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O2EPCM, Inc.

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Port of Los Angeles

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Berg & Associates

Scott Harral
Anil Verma Associates

2018 Tournament Schedule

Monday, September 17, 2018

Old Ranch Country Club
3901 Lampson Avenue
Seal Beach, CA 90740
(562) 596-4425

9:00-11:00 AM

Registration
Continental Breakfast
Chipping Contest
Driving Range Opens

11:00 AM

Shotgun Start - Four Person
Modified Best Ball Format
Exciting Par 3 challenges and other contests
await you! Lunch at-the-turn.

4:30 PM

5:30 PM

Cocktails
Awards Dinner Reception
Opportunity Board
Presentations of Team
& Contest Winners



Your Sponsorship dollars fund Southern California's premier Construction Management Internship and Scholarship Program offered by the CMAA SoCal Chapter Foundation. The Program is in its sixth year of partnering top mentor firms with talented young professionals from our local area institutions including the University of Southern California, Cal Poly Pomona, Cal State University Long Beach, California State University Fullerton, Cal Poly San Luis Obispo, University of California San Diego, and Cal State University Northridge.

What does the Foundation offer? For the Internship Program, the Foundation reviews resumes of candidates and selects top candidates for interviews. Candidates are then matched with member firms for up to a 12-week guided summer internship program. Interns are paid an equivalent of \$20 per hour and firms pay anywhere from 50% on up to 100% of these costs depending on the funding match available through the Foundation. Reference the videos on our Foundation website to learn more about our the **CMAASC Foundation** program and view presentations by our interns **CMAASC Internships**. Firms who participate in the program are recognized alongside their interns at our Annual Awards Gala.

The Foundation has through its Scholarship Program provided much needed financial support to students in Construction Management programs by offering scholarships ranging from \$1,000 up to \$10,000. Candidates are selected through a process where they are evaluated and rated based on a personal statement and resume submitted. The selected recipients are recognized at the Annual Awards gala.



Sponsorship Proposal

Corporate Sponsorship Opportunities

CMAA Foundation GOLF CLASSIC

to benefit

**Construction Management Association of America
Southern California Chapter Foundation**

**Old Ranch Country Club
Monday, September 17, 2018**

The following sponsorship opportunities are available for this exclusive golf event to benefit the CMAA Southern California Chapter Foundation. This is an exciting opportunity to support higher education, enjoy a tremendous golf course and spend a day with fellow corporate executives.

Tournament Sponsorships

Presenting Sponsor (2 available) _____ \$10,000

As a Presenting Sponsor of the 2018 CMAA Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament. Sponsorship includes:

- Twelve (12) tournament playing spots including tee gift bags
- Twelve (12) player Golf Classic day of event packages (see pg. 6) including a leather golf glove
- Eight (8) additional reservations for reception & awards dinner
- Corporate name/logo incorporated into event name as a Presenting Sponsor
- Corporate name mentioned in any event advertising
- Four (4) on-course tee signs & name recognition on event promotional banner
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- One corporate banner prominently displayed at the tournament
- Souvenir photographs of foursomes
- Recognition of your company on the CMAA website.
- Opportunity to display promotional material or provide samples on day of event to all players
- Recognition of your company as Presenting Sponsor at Awards Dinner

Major Tee Gift Sponsor (2 available) _____ \$7,750

- Eight (8) tournament playing spots including tee gift bags
- Eight (8) player Golf Classic day of event packages (see pg. 6) including a leather golf glove
- Four (4) additional reservations for awards dinner
- Four (4) on-course tee signs and company banner displayed at event
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Company name and/or logo on player tee gift (e.g., golf shirt, wind vest, shoe bag)
- Souvenir photos of foursomes
- Recognition of your company on the CMAA website
- Recognition of your company as a Major Tee Gift Sponsor at Awards Dinner

Partner Sponsorships (5 available) _____ \$5,250

- Each of these packages includes the following: Four (4) tournament playing spots and player gift packages, four (4) player Golf Classic day of event packages (see pg. 6) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, two (2) additional reservations for awards dinner, and company recognition on the CMAA website, one (1) souvenir pin flag and three on-course tee signs

Please note the additional benefit listed next to each Partner Sponsorship package:

IPD Sponsor (Photography)-company name/logo on all players photo frames

P3 Sponsor (Awards Dinner)-company signage at the Awards Dinner

CM@Risk Sponsor (Cocktails)-company signage at the Cocktail Reception

Lease Leaseback Sponsor (Golf Cart)-2 available-company signage on ½ of the tournament golf carts

Associate Sponsorships (8 available) _____ \$3,250

- Each of these packages includes the following: Four (4) tournament playing spots and player gift packages, four (4) player Golf Classic day of event packages (see pg. 10) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, company recognition on the CMAA website and two on-course tee signs.

Please note the additional benefit listed next to each Associate

Sponsorship package:

Design-Build Sponsor (Lunch)-company signage at the lunch station

IPD Lite Sponsor (Breakfast)-company signage at the breakfast

Multiple Prime Sponsor (Beverage) (4 available)-company signage at one of the beverage stations

Lean Sponsor (Massage Therapy)-company signage at the chair massage hole

Beat-the-Pro Sponsor - Sponsor the appearance of a LPGA Futures Tour player who will challenge all players on a Par 3 to get closer to the pin for prizes

Executive Sponsor (multiple available)_____ **\$2,250**

- Each of these packages includes the following: Four (4) tournament playing spots and player gift packages, four (4) player Golf Classic day of event packages (see below) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, company recognition on the CMAA website and one on-course tee sign.

Twosome Sponsor (multiple available)_____ **\$1,125**

- Each of these packages includes the following: Two (2) tournament playing spots and player gift packages, two (2) player Golf Classic day of event packages (see below) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, company recognition on the CMAA website and one on-course tee sign.

***Golf Classic day of event package (all players receive as part of sponsorship) includes:**

- Leather golf glove
- Pre-tournament chipping contest
- 2 mulligans
- 4 closest to the pin shots for \$100 cash each

Limited individual playing spots available. Reserve your spots NOW by visiting <http://secure.ironfly.com/cmaascfoundationeventregistration/viewreg.aspx> and paying for your sponsorship. First come, First served. Please email iemgolf@earthlink.net for more information.

**The following sponsorship opportunities offer exposure for your company,
however, NO GOLF SPOTS ARE INCLUDED:**

Tee Box Sponsor (multiple available) _____ **\$1,000**

- Host and own one tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Signage at sponsored tee box
- Two (2) tickets to awards dinner

Cigar Sponsor (1 only) _____ **\$850**

- You are the sponsor of hand-rolled cigars done on-site for all players
- Tee sign at cigar station near turn
- Two (2) tickets to awards dinner

Contest Sponsor (7 available) _____ **\$750**

- You are the sponsor of one of the tournament contests
- Tee sign at contest hole
- Two (2) tickets to awards dinner

Hole in One Sponsor (4 available) _____ **\$500**

- Sponsor the prize (travel & golf packages for two) players will attempt to win with a hole in one on a Par 3
- Tee sign at sponsored contest hole
- Two (2) tickets to awards dinner

Tee Marker Sponsor (6 available)----- **\$350**

- Your company will sponsor three holes with a set of your company logoed tee markers set up where players tee up their drives

Tee/Green Sponsor (multiple available) _____ **\$250**

- Company signage at sponsored tee

Tee Gift Donation _____ ***In-Kind***

- 150 pieces (for all tournament players)

Live Auction Items/Opportunity Board _____ ***In-Kind***

- To raise additional funds at the Reception and Awards Dinner

Additional Reception and Awards Dinner Ticket _____ **\$50**

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Gifts and Prizes

We are seeking items in various categories for our 2018 Golf Classic
Live Auction/Opportunity Board benefiting the CMAA SoCal Chapter Foundation.
We request items for the following categories:

- Player gift bag - *Quantity requested is 150 to accommodate all golfers*
- Opportunity Board/Live Auction - *Gifts to be used for the Live Auction & Opportunity Board*

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email/Phone _____ Fax _____

Item(s) to be donated

Tee Prize _____ Value (each) _____

Live Auction Gift _____ Value (each) _____

Restrictions or Timelines _____

_____ Coupon(s) / certificate(s) are attached

_____ Item(s) will need to be picked up (please call the number below to arrange pickup)

_____ Item(s) will be shipped on (date) _____

Signature _____ Date _____

Please return the form to:

2018 CMAA Golf Classic
C/o Bob Levey
5304 DERRY AVENUE SUITE K
Agoura Hills, CA 91301 or email to iemgolf@earthlink.net
Phone (818) 224-3673
FAX: (818) 224-3406

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Golf Entry Form

_____ *I can't play but I want to participate and support this important program - enclosed is my donation*

_____ ***Yes! I would like to register for this year's Golf Classic***

Please check appropriate sponsorship(s):

Company Name _____

Contact Name _____

Email Address & Phone # _____

_____ Presenting Sponsor (2 available) (16 players)	\$10,000
_____ Major Tee Gift Sponsor (2 available) (8 players)	\$ 7,750
_____ IPD Sponsor (Photography) (4 players)	\$ 5,250
_____ P3 Sponsor (Awards Dinner) (4 players)	\$ 5,250
_____ CM@Risk Sponsor (Cocktails)	\$ 5,250
_____ Lease Leaseback Sponsor (Golf Cart) (2 available) (4 players)	\$ 5,250
_____ Design-Build Sponsor (Lunch) (4 players)	\$ 3,250
_____ IPD Lite (Breakfast) (4 players)	\$ 3,250
_____ Multiple Prime Sponsorship (Beverage) (4 available) (4 players)	\$ 3,250
_____ Lean Sponsorship (Massage Therapy) (4 players)	\$ 3,250
_____ Beat The Pro Sponsor (4 players)	\$ 3,250
_____ Executive Sponsor (multiple available) (4 players)	\$ 2,250
_____ Twosome Sponsor (multiple available) (2 players)	\$ 1,125
_____ Individual Playing Spot (limited availability) (1 player)	\$550

NON-GOLF SPONSORSHIPS

_____ Tee Box Sponsor (multiple available)	\$ 1,000
_____ Cigar Sponsor	\$ 850
_____ Contest Sponsor (7 available)	\$ 750
_____ Hole in One Sponsor (4 available)	\$ 500
_____ Tee Marker Sponsor (6 available)	\$ 350
_____ Tee/Green Sponsor (multiple available)	\$ 250
_____ Additional Reception & Awards Dinner Ticket	\$ 50

REGISTER/PAY AT <http://secure.ironfly.com/cmaascfoundationeventregistration/viewreg.aspx>

OR

Enclosed is my check for \$_____ made payable to: CMAA Southern California Foundation

This organization is tax exempt under the provision of section 501 (c) (3) of the Internal Revenue Code

EIN # 27-3188583.

Please send this golf entry form and payment to:

2018 CMAA Golf Classic Attn: Bob Levey, IEM

5304 DERRY AVENUE SUITE K AGOURA HILLS, CA 91301

Questions? Email IEMGOLF@EARTHLINK.NET or call (818) 224-3673

WE SELL OUT-FIRST COME, FIRST SERVED BASIS-PAYMENT HOLDS GOLF SPOTS

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2018 CMAA Golf Entry Form (page 2)

Sponsor/Company Name _____

Sponsorship Contact Name/Phone # _____

Contact Email address/Phone # _____

Name (player #1) _____
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

Name (player #2) _____
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

Name (player #3) _____
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

Name (player #4) _____
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

(Please photocopy or request additional player information forms if needed.)

Please return this form-PAGE 2 ONLY by email (at least one week before the Tournament) to:

Please send this golf entry form and payment to:
2018 CMAA Golf Classic Attn: Bob Levey, IEM
5304 DERRY AVENUE SUITE K AGOURA HILLS, CA 91301
Questions? Email iemgolf@earthlink.net or call (818) 224-3673

For **Sponsorship** inquiries or **Questions** regarding the tournament, please contact Carol Levey at (818) 692-6549
or via email at CAROL@ABRANDBUILDER.COM or Bob Levey at 818-224-3673
or via email at IEMGOLF@EARTHLINK.NET