

2017
CONSTRUCTION MANAGEMENT
ASSOCIATION OF AMERICA

SoCal Chapter Foundation
Golf Classic



Old Ranch Country Club
Seal Beach, CA
Monday, September 11, 2017

CMAA Foundation GOLF CLASSIC
to benefit
Construction Management Association of America
Southern California Chapter Foundation
Old Ranch Country Club
Monday, September 11, 2017

2017 Golf Committee

Co-Chair
Darrin Lambrigger
Port of Long Beach

Co-Chair
Michael Baker, Esq.
Snell & Wilmer

Committee Members

Dr. Bonnie James
BRJ & Associates, LLC

Sarp Ersoylu
AMEC Foster Wheeler

Allan Tanjuaquio
JACOBS

Kosta Mallakis
Port of Los Angeles

Issam Khalaf
Jacobs

Gary Cardamone
GJ Cardamone Consulting, LLC

2017 Tournament Schedule

Monday, September 11, 2017

Old Ranch Country Club
3901 Lampson Avenue
Seal Beach, CA 90740
(562) 596-4425

9:00-11:00 AM

Registration
Continental Breakfast
Chipping Contest
Driving Range Opens

11:00 AM

Shotgun Start - Four Person
Modified Best Ball Format
Exciting Par 3 challenges and other contests
await you! Lunch at-the-turn.

4:30 PM

Cocktails
Awards Dinner Reception
Opportunity Board
Presentations of Team
& Contest Winners

5:30 PM



Your Sponsorship dollars fund Southern California's premier CM Internship Program offered by the CMAA SoCal Chapter Foundation. The Program is in its fourth year of partnering mentor firms with talented young professionals from our local area institutions including the University of Southern California, Cal State Polytech University Pomona, Cal State University Long Beach, Cal State University Fullerton, and Cal State University Northridge. Interns must be student members of CMAA to participate.

What does the Foundation offer? The Foundation reviews resumes of over 150 candidates and selects top candidates for interview. Candidates are then matched with member firms for up to a 12-week guided summer internship program. Interns are promised a \$20 per hour salary and firms pay anywhere from 50% on up to 100% of the salary depending their commitment to the program and the scholarship match available through the Foundation. Reference the videos on our Foundation website to learn more about our program **CMAASC Foundation** and view presentations by our interns **CMAASC Internships**. Firms who participate in the program are recognized alongside their interns at our Annual Awards Gala.



Sponsorship Proposal

Corporate Sponsorship Opportunities

CMAA Foundation GOLF CLASSIC

to benefit

**Construction Management Association of America
Southern California Chapter Foundation**

**Old Ranch Country Club
Monday, September 11, 2017**

The following sponsorship opportunities are available for this exclusive golf event to benefit the CMAA Southern California Chapter Foundation. This is an exciting opportunity to support higher education, enjoy a tremendous golf course and spend a day with fellow corporate executives.

Tournament Sponsorships

Presenting Sponsor (2 available) _____ \$10,000

As a Presenting Sponsor of the 2017 CMAA Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament. Sponsorship includes:

- Twelve (12) tournament playing spots including tee gift bags
- Twelve (12) player Golf Classic day of event packages (see pg. 6) including a leather golf glove
- Eight (8) additional reservations for reception & awards dinner
- Corporate name/logo incorporated into event name as a Presenting Sponsor
- Corporate name mentioned in any event advertising
- Four (4) on-course tee signs & name recognition on event promotional banner
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- One corporate banner prominently displayed at the tournament
- Souvenir photographs of foursomes
- Recognition of your company on the CMAA website.
- Opportunity to display promotional material or provide samples on day of event to all players
- Recognition of your company as Presenting Sponsor at Awards Dinner

Major Tee Gift Sponsor (2 available) _____ **\$7,750**

- Eight (8) tournament playing spots including tee gift bags
- Eight (8) player Golf Classic day of event packages (see pg. 6) including a leather golf glove
- Four (4) additional reservations for awards dinner
- Four (4) on-course tee signs and company banner displayed at event
- Souvenir Pin Flag with company logo/ name displayed at hole during tournament
- Company name and/or logo on player tee gift (e.g., golf shirt, wind vest, shoe bag)
- Souvenir photos of foursomes
- Recognition of your company on the CMAA website
- Recognition of your company as a Major Tee Gift Sponsor at Awards Dinner

Partner Sponsorships (5 available) _____ **\$5,250**

- Each of these packages includes the following: Four (4) tournament playing spots and player gift packages, four (4) player Golf Classic day of event packages (see pg. 6) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, two (2) additional reservations for awards dinner, and company recognition on the CMAA website, one (1) souvenir pin flag and three on-course tee signs

Please note the additional benefit listed next to each Partner Sponsorship package:

Photography - IPD Sponsor -company name/logo on all players photo frames

Awards Dinner - P3 Sponsor -company signage at the Awards Dinner & logo-embossed napkins, with company opportunity to provide a giveaway for attendees

Cocktails - CM@Risk Sponsor -company signage at the Cocktail Reception & logo-embossed napkins, with company opportunity to provide a giveaway for attendees

Golf Cart - Lease Leaseback Sponsor (2 available) -company signage on ½ of the tournament golf carts

Associate Sponsorships (8 available) _____ **\$3,250**

- Each of these packages includes the following: Four (4) tournament playing spots and player gift packages, four (4) player Golf Classic day of event packages (see pg. 10) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, company recognition on the CMAA website and two on-course tee signs.

**Please note the additional benefit listed next to each Associate
Sponsorship package:**

Lunch - Design-Build Sponsor company signage at the lunch station & logo-embossed napkins and opportunity for company to provide giveaway to attendees

Breakfast - IPD Lite Sponsor company signage at the breakfast & logo-embossed napkins and opportunity for company to provide giveaway to attendees

Multiple Prime Sponsor (Beverage) (4 available)-company signage at one of the beverage stations

Lean Sponsor (Massage Therapy)-company signage at the chair massage hole

Beat-the-Pro Sponsor - Sponsor the appearance of a LPGA Futures Tour player who will challenge all players on a Par 3 to get closer to the pin for prizes

Volunteer Shirt Sponsor _____ **\$2,500**

- Each of these packages includes the following: Four (4) tournament playing spots and player gift packages, two (2) player Golf Classic day of event packages (see pg. 6) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, company recognition on the CMAA website and one on-course tee sign.

Executive Sponsor (multiple available) _____ **\$2,250**

- Each of these packages includes the following: Four (4) tournament playing spots and player gift packages, four (4) player Golf Classic day of event packages (see pg. 6) including a leather golf glove, use of driving range, breakfast, lunch, cocktail reception, awards dinner, company recognition on the CMAA website and one on-course tee sign.

***Golf Classic day of event package (all players receive as part of sponsorship) includes:**

Leather golf glove
Pre-tournament chipping contest
2 mulligans
4 closest to the pin shots for \$100 cash each

Limited individual playing spots available. Reserve your spots NOW by visiting <http://secure.ironfly.com/cmaascfoundationeventregistration/viewreg.aspx> and paying for your sponsorship. First come, First served.
Please email iemgolf@earthlink.net for more information.

**The following sponsorship opportunities offer exposure for your company,
however, NO GOLF SPOTS ARE INCLUDED:**

Tee Box Sponsor (multiple available) _____ **\$1,000**

- Host and own one tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Signage at sponsored tee box
- Two (2) tickets to awards dinner

Contest Sponsor (7 available) _____ **\$750**

- You are the sponsor of one of the tournament contests
- Tee sign at contest hole
- Two (2) tickets to awards dinner

Cigar Sponsor (1 only) _____ **\$750**

- You are the sponsor of hand-rolled cigars done on-site for all players
- Tee sign at cigar station near turn
- Two (2) tickets to awards dinner

Hole in One Sponsor (4 available) _____ **\$500**

- Sponsor the prize (travel & golf packages for two) players will attempt to win with a hole in one on a Par 3
- Tee sign at sponsored contest hole
- Two (2) tickets to awards dinner

Tee Marker Sponsor (6 available)----- **\$350**

- Your company will sponsor three holes with a set of your company logoed tee markers set up where players tee up their drives

Tee/Green Sponsor (multiple available) _____ **\$250**

- Company signage at sponsored tee

Tee Gift Donation _____ ***In-Kind***

- 150 pieces (for all tournament players)

Live Auction Items/Opportunity Board _____ *In-Kind*

- To raise additional funds at the Reception and Awards Dinner

Additional Reception and Awards Dinner Ticket _____ **\$50**

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Gifts and Prizes

We are seeking items in various categories for our 2017 Golf Classic Live Auction/Opportunity Board benefiting the CMAA SoCal Chapter Foundation. We request items for the following categories:

- Player gift bag - *Quantity requested is 150 to accommodate all golfers*
- Opportunity Board/Live Auction - *Gifts to be used for the Live Auction & Opportunity Board*

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email/Phone _____ Fax _____

Item(s) to be donated

Tee Prize _____ Value (each) _____

Live Auction Gift _____ Value (each) _____

Restrictions or Timelines _____

_____ Coupon(s) / certificate(s) are attached

_____ Item(s) will need to be picked up (please call the number below to arrange pickup)

_____ Item(s) will be shipped on (date) _____

Signature _____ Date _____

Please return the form to: 2017 CMAA Golf Classic
C/o Bob Levey
23907 Ventura Blvd.
Calabasas, CA 91302 or email to iemgolf@earthlink.net
Phone (818) 224-3673
FAX: (818) 224-3406

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Golf Entry Form

_____ I can't play but I want to participate and support this important program - enclosed is my donation

_____ ***Yes! I would like to register for this year's Golf Classic***

Please check appropriate sponsorship(s):

Company Name _____

Contact Name _____

Email Address & Phone # _____

| | |
|---|----------|
| _____ Presenting Sponsor (2 available) (16 players) | \$10,000 |
| _____ Major Tee Gift Sponsor (2 available) (8 players) | \$ 7,750 |
| _____ IPD Sponsor (Photography) (4 players) | \$ 5,250 |
| _____ P3 Sponsor (Awards Dinner) (4 players) | \$ 5,250 |
| _____ CM@Risk Sponsor (Cocktails) | \$ 5,250 |
| _____ Lease Leaseback Sponsor (Golf Cart) (2 available) (4 players) | \$ 5,250 |
| _____ Design-Build Sponsor (Lunch) (4 players) | \$ 3,250 |
| _____ IPD Lite (Breakfast) (4 players) | \$ 3,250 |
| _____ Multiple Prime Sponsorship (Beverage) (4 available) (4 players) | \$ 3,250 |
| _____ Lean Sponsorship (Massage Therapy) (4 players) | \$ 3,250 |
| _____ Beat The Pro Sponsor (4 players) | \$ 3,250 |
| _____ Executive Sponsor (multiple available) (4 players) | \$ 2,250 |
| _____ Individual Playing Spot (limited availability) (1 player) | \$550 |

NON-GOLF SPONSORSHIPS

| | |
|--|----------|
| _____ Tee Box Sponsor (multiple available) | \$ 1,000 |
| _____ Contest Sponsor (7 available) | \$ 750 |
| _____ Cigar Sponsor | \$ 750 |
| _____ Hole in One Sponsor (4 available) | \$ 500 |

| | |
|---|--------|
| _____ Tee Marker Sponsor (6 available) | \$ 350 |
| _____ Tee/Green Sponsor (multiple available) | \$ 250 |
| _____ Additional Reception & Awards Dinner Ticket | \$ 50 |

REGISTER/PAY AT <http://secure.ironfly.com/cmaascfoundationeventregistration/viewreg.aspx>
OR

Enclosed is my check for \$_____ made payable to: **CMAA Southern California Foundation**
This organization is tax exempt under the provision of section 501 (c) (3) of the Internal Revenue Code
EIN # 27-3188583.

Please send this golf entry form and payment to: 2017 CMAA Golf Classic Attn: Bob Levey, IEM
23907 Ventura Boulevard Calabasas, CA 91302.

Questions? Email iemgolf@earthlink.net or call (818) 224-3673

WE SELL OUT-FIRST COME, FIRST SERVED BASIS-PAYMENT HOLDS GOLF SPOTS

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2017 CMAA Golf Entry Form (page 2)

Sponsor/Company Name _____

Sponsorship Contact Name/Phone # _____

Contact Email address/Phone # _____

Name (player #1) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #2) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #3) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #4) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

(Please photocopy or request additional player information forms if needed.)

Please return this form-PAGE 2 ONLY by email (at least one week before the Tournament) to:

Please send this golf entry form and payment to:
2017 CMAA Golf Classic Attn: Bob Levey, IEM
23907 Ventura Boulevard Calabasas, CA 91302.
Questions? Email iemgolf@earthlink.net or call (818) 224-3673

For **Sponsorship** inquiries or **Questions** regarding the tournament, please contact Carol Levey, Tournament Coordinator at 818-692-6549 or Bob Levey at 818-224-3673 or via email at iemgolf@earthlink.net